

EXECUTIVE



LEADERS
PROGRAM

LEADING WITH GRAVITAS

CEW

DEFYING *GRAVITY* THROUGH *GRAVITAS*

This curated 5 day leadership experience will empower you to overcome challenges and seize opportunities to amplify your gravitas as an exceptional leader.

DO YOU *SEEK* TO:

- Demonstrate your impact with resonance
- Work on what you say, and how you say it
- Overcome negative perceptions
- Super charge your career trajectory into executive and board positions

With 91% of CEO's in ASX300 companies being men in 2024, now is the time to do something different and accelerate progress to social and economic equality.

“ Gravitas is critical to *leadership*: grace under fire, decisiveness, *emotional intelligence*, the ability to read a room, integrity, *authenticity*, a vision that inspires others and a stellar *reputation*. ”

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ENABLING EXCEPTIONAL *EXECUTIVE* LEADERS

Although gravitas could be considered a nebulous concept and 'something you are born with', CEW believes it can be taught and indeed learnt.

THE PROGRAM WILL:

- Build self awareness of, and leverage, strengths in executive teams
- Formulate your personal brand
- Develop presence and composure
- Develop unconscious competence

Our program is designed to be fully immersive, reflective, and conducted in very small cohorts. This enables one-on-one guidance in a private environment, creating psychological safety to experiment, learn, and transform,

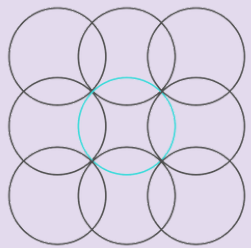
CEW



A LEADERSHIP

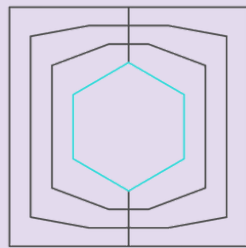
RETREAT

The Executive Leaders Program is a five day program offered as a face-to-face residential retreat. This is deliberate so that Participants have the focus, time and space to immerse themselves, experiment and build new competencies to build the power of confidence and communication.



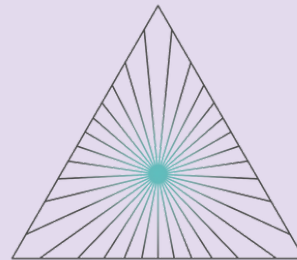
STRENGTH

A natural talent that with investment becomes powerful



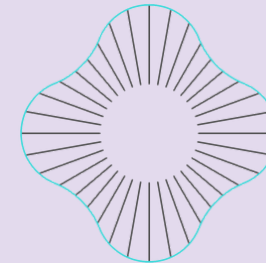
STORY

A narrative that articulates purpose and passions and distinguishes from others



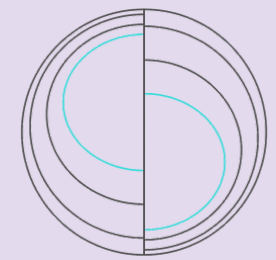
SELF

A person's essential wellbeing and sense of inner confidence



PRESENCE

The fact, state or feeling of being fully present



RESONANCE

The power to evoke enduring memories and emotions

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TRUSTED GUIDES *ON YOUR JOURNEY*

SARAH ROWLEY & ANN BURNS

CEW has an exceptional team who deliver our leadership offerings supported by a highly diverse range of CEW Members who share their wisdom throughout the Program. They share their insights and lived experience through a continuous dialogue with Participants. Two of our leadership coaches facilitate the Program, Ann Burns and Sarah Rowley. Both are certified GALLUP coaches and bring an energetic and authentic style to executive leadership development. Ann has 26 years as an Executive in a global context and multi geo experience in strategic consulting, leadership development and career counselling and Sarah has over 30 years experience spanning global human resources, profit-for- purpose leadership, executive coaching and relationship therapy.



TRUSTED GUIDES

ON YOUR JOURNEY

Dr. *LOUISE* MAHLER

CEW is also delighted to be partnering with Dr Louise Mahler to facilitate and work one- on-one with participants on the elements of confidence, impact and resonance. Louise is a highly acclaimed executive leadership coach and is well known for her innovative methods in personal transformation. She moved from the Vienna State Opera back to Australia and completed an award-winning PHD on the unsung wisdom of the mind-body-voice connection she named 'Vocal Intelligence'. She has worked with Fortune 500 clients as a speaker, coach and communications expert. She has been awarded with 'Global Top 30 Gurus in Communication and Body Language' and 'Keynote speaker of the Year 2021' by Professional Speakers Australia.



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JO STANLEY

Jo Stanley is a versatile media professional with 20 years of experience, serving as co-host of The House of Wellness TV and Radio, and creator of the podcast and the Play Like A Girl kids book series. Her background in stand-up comedy enhances her appeal as an MC and speaker.

After 12 years in breakfast radio, she is now developing Broad Radio, Australia's first women's radio network, aiming to connect women globally. Jo advocates for women's health, gender equality, and social justice, serving as a patron for Lighthouse Foundation and Wellsprings for Women, and recently became an ambassador for Left Write Hook.



TRUSTED GUIDES

ON YOUR JOURNEY

ALESSANDRA EDWARDS

Alessandra Edwards is an expert in performance and well-being, specializing in helping high-performing leaders optimize their health through genetics and biology. With over 15 years of experience as a health scientist, nutritionist, and epigenetic coach, she works with CEOs and executives to enhance their energy and resilience. Her tailored strategies combine advanced science with her corporate background. Alessandra is also the author of the upcoming book "The DNA of Performance," which aims to simplify genetics for leaders. Outside of her work, she trains for triathlons and explores health optimization.



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LEADING WITH GRAVITAS

Gravitas was one of the ancient Roman virtues that denoted 'seriousness' and also translates as 'weight, dignity, and importance connotes restraint and moral rigor'. It also conveys a sense of responsibility and commitment to the task.

REGISTER YOUR INTEREST

Places are limited as cohorts are small and intimate in size, so please register your interest.

To register or ask any questions please contact leadersprogram@cew.org.au. CEW is excited about the prospect of hosting you for this leadership retreat and seeing many more senior women in executive positions driving the equality agenda forward in Australia.

17 - 21
November, 2025

23 - 27
February, 2026

11 - 15
May, 2026

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